



Moving Forward, Together

Ginessa Mahar

Incoming Friends President

2023 - 2024



THANK
YOU

WHAT'S IN STORE FOR FRIENDS IN 2023?



Presidential Triumvirate

- ▶ Debbie Meeks
 - ▶ Past President
- ▶ Ginessa Mahar
 - ▶ President
- ▶ Denise Feiber
 - ▶ President Elect



Changes

The pandemic forced some adjustments...

- ▶ Expansion of digital footprint
 - ▶ Virtual meetings, workshops, trainings, website, store...
 - ▶ Novel partnerships, increase sales revenue, increased outreach, participation & membership, expanded our knowledge of the refuge system and other Friends groups...
- ▶ Excited to re-engage the refuge!!
 - ▶ How can we make the refuges a welcoming place for all?

Growth

More
visitors!
More
members!

Accessibility

- ▶ More interest, more diverse needs 😊
 - ▶ Trail reviews, clean up, repair
 - ▶ Ecorovers
 - ▶ Junior Rangers
 - ▶ Vista Upgrades
 - ▶ Welcome/Outreach



Sustainability



Moving forward with current initiatives



Fund raising to support



Creation of task forces to keep us organized

With a little help from our Friends!

- ▶ Many ways to get involved
- ▶ Short term and longer-term projects/tasks
- ▶ Chat with one of our board members
- ▶ Come visit our tables!!

