

Friends of the Lower Suwannee and Cedar Keys NWR
July 15, 2020 Monthly Board Meeting Minutes
Prepared by: Debbie Meeks

Present: none

By phone: John McPherson, Bill Dummitt, Denise Feiber, Peg Hall, Joe Hand, Debbie Jordan, Boyd Kimball, Linda Kimball, Dan Kline, Debbie Meeks, John Thalacker, Travis Thomas, Barbara Woodmansee
Guests by phone: Larry Woodward

10am- call to order

- 1- The agenda was adopted by consensus.
- 2- A motion was made, seconded and approved to accept the June minutes.
- 3- The treasurer's report was briefly discussed and approved.
- 4- Refuge report
 - a. Visitation is down probably due to the heat. There was vandalism at several locations and the Shired Is. restroom is closed.
 - b. Burning will start again in the next few days.
 - c. The restoration area south of headquarters will be planted with longleaf pine and wiregrass.
 - d. The Seahorse Key platform is not being used by target species. Other nesting areas are not productive due to human and pet disturbance.
- 5- Project Reports and Discussions
 - a. Visitor Contact
 - i. The program is still shut down.
 - b. Interpretive media
 - i. Larry reported that he asked the Chiefland Print Shop print Daniel Barrand's Refuge maps and paid for them. Friends cannot reimburse the Refuge so no funds will go towards them.
 - ii. Larry explained the Avenza maps app. Peg and Debbie will post Daniel's maps on the website for download.
 - iii. Debbie reported that John M. inventoried the brochures and the Top 10 is surprisingly low- as if a box is missing. Larry will look in the shed.
 - c. Online Communications
 - i. Peg reported that the News Brief went out yesterday with 211 of 350 opening it. The click rate remains very high. The Jaguarundi and Larry's two stories were the top clicks.
 - d. Inventory and Sales
 - i. No sales. There is no word yet about whether the Seafood Festival will be held which will be a reason to restock.
 - e. Kite Project
 - i. Debbie J. is not getting a reply about the \$1,000 O'Brien grant.
 - ii. Online sales- Peg posted an article about kites and offered t-shirt sales but there have not been any inquiries yet.
 - f. Pepper Busting
 - i. No report, no activity.
 - g. Trails
 - i. John T. reported that limerock grading made the River Trail more accessible.

- ii. Barbara's multi-biozone trail- the Tram Ridge trail is a good candidate possibly with an additional spur on the other side of Headquarters Drive. Once the new cell tower is installed QR codes could be used instead of larger signage. Further field research has been postponed until cooler weather.
 - h. Advocacy
 - i. Jay submitted an emailed report. Friends is part of the No Roads to Ruin coalition.
 - i. Vista
 - i. John M. has not gotten the final report from Bender. The deadline was extended due to the Covid crisis.
- 6- Open Discussion
 - a. Barbara shared a mini-adventure she took to Apalachicola where she walked a multi-biozone trail, a model for the one we hope to create here.
 - b. Traditionally, the August meeting is skipped so the next meeting is September 16, 2020.

Adjourned at 11:07 am.